



URBAN PEAK

2024
sponsorship opportunities

#bethespark 



URBAN PEAK IGNITES THE POTENTIAL IN YOUTH to exit homelessness and create self-determined, fulfilled lives. The steadfast support of our sponsors can make it possible to achieve our vision: All Colorado youth have safe housing, supportive relationships and the opportunity for self-sufficiency and success. We are grateful for your support. Like you, we believe that ending youth homelessness changes trajectories, saves lives and creates lasting community impact. Thank you for being the SPARK that ignites the potential in youth to exit homelessness and create self-determined fulfilled lives.

By securing your commitment today, you unlock exclusive perks and recognition across multiple events all year long with just one contribution. ■



Benefits are subject to change by mutual agreement with Urban Peak.

SPONSORSHIP LEVELS AND BENEFITS

| BONFIRE | FLAME | FLARE | SPARK | EMBER | FLICKER | GLIMMER | GLOW |
|-----------|----------|----------|----------|----------|----------|---------|---------|
| \$100,000 | \$75,000 | \$50,000 | \$25,000 | \$15,000 | \$10,000 | \$5,000 | \$2,500 |

Annual Opportunities

| | | | | | | | | |
|---|------|------|------|------|------|------|------|---|
| Name recognition in Impact Report | ● | ● | ● | ● | ● | ● | ● | ● |
| VIP scheduling for volunteer experience | ● | ● | ● | ● | ● | ● | ● | ● |
| Recognition on website | LOGO | LOGO | LOGO | NAME | NAME | NAME | NAME | |
| Paid social media for sponsor profile | ● | ● | ● | ● | ● | ● | | |
| Sponsor profile in e-newsletter | ● | ● | ● | ● | ● | ● | | |
| Complimentary tickets to other Urban Peak events | 8 | 6 | 4 | 2 | | | | |
| Opportunity for staff representative to participate on a committee of the Board | ● | ● | ● | | | | | |

Urban Nights Gala

| | | | | | | | | |
|--|-----------|-----------|-----------|-----------|--------------|--------------|------|------|
| Table for 10 guests | 2 | 2 | 2 | 1 | 1 | 1 | 1 | 1 |
| Recognition in Urban Nights program, slideshow and signage | LOGO | LOGO | LOGO | LOGO | LOGO | LOGO | NAME | NAME |
| Recognition in Urban Nights social media post and e-blast | ● | ● | ● | ● | ● | ● | ● | ● |
| Advertisement in Urban Nights program | FULL PAGE | FULL PAGE | HALF PAGE | HALF PAGE | QUARTER PAGE | QUARTER PAGE | | |
| Recognition in Urban Nights invitation | ● | ● | ● | ● | | | | |
| Verbal acknowledgment at Urban Nights | ● | ● | ● | | | | | |

Volunteer for Good Day

Opportunities EXCLUSIVE to 2024

| | | | | | | | | |
|---|----------|----------|----------|---------|---------|---------|--|--|
| Opportunity to participate in Urban Peak's Volunteer for Good Day | UP TO 20 | UP TO 16 | UP TO 12 | UP TO 8 | UP TO 6 | UP TO 4 | | |
| Recognition in press release about Volunteer for Good Day | ● | ● | ● | ● | ● | ● | | |
| Exclusive social media post about Volunteer for Good Day | ● | ● | ● | | | | | |

Mothership Ribbon Cutting

| | | | | | | | | |
|--|-------------|-------------|------------|------------|------------|------------|--|--|
| Recognition during event | FROM PODIUM | FROM PODIUM | IN PROGRAM | IN PROGRAM | IN PROGRAM | IN PROGRAM | | |
| Recognition on welcome banner | ● | ● | ● | ● | | | | |
| Opportunity to speak alongside elected officials | ● | ● | | | | | | |

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learn more

about Urban Peak's sponsorship opportunities.



contact

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